

## Adagio Opens a New Adagio Access in Villeneuve-d'Ascq and Strengthens its Presence in the Lille Metropolitan Area



**London, March 18, 2026** – Adagio, the European leader in aparthotels, announces the opening of a new Adagio Access in Villeneuve-d'Ascq, in the Lille metropolitan area. Located in the heart of the La Maillerie district, the property officially opened its doors on March 17, 2026. This new opening marks a further step in the development of the Adagio network in France, which now comprises 84 aparthotels, and strengthens its presence in the Hauts-de-France region. This is the third location opened as part of the strategic partnership established with Sergic in 2025.

### **A strategic location in the heart of the Lille metropolitan area**

Located at 161 Avenue Le Nôtre in Villeneuve-d'Ascq, in the heart of the vibrant La Maillerie district, the residence benefits from a prime location. Thanks to its diverse cultural and gastronomic offerings, including the Halles de la Maillerie market, the Villa Cavrois, Parc Barbieux, and La Manufacture, this lively neighbourhood provides residents with lots of opportunities for exploration.

The Adagio Access also offers quick access to the metropolitan area's main transport hubs: tram and metro less than a ten-minute walk away, Lille-Flandres and Lille-Europe train stations are about twenty minutes away by metro, and Lille Airport is less than thirty minutes away by car. This strategic location makes it an ideal accommodation solution for business travellers, particularly for training courses, seminars, or extended stays, as well as for families and visitors wishing to explore the region for a weekend.

### **Accommodation adapted to new needs**

The new Adagio Access Villeneuve-d'Ascq offers 97 apartments, including seven apartments adapted for people with reduced mobility and six family apartments, designed to provide comfort and independence for short, medium, or long stays. Functional and fully equipped, they offer a flexible and comfortable solution, designed for everyday independence.

Guests also benefit from several essential amenities: a 24/7 self-service laundry, a meeting room that can accommodate up to 25 people, a bar, and parking located near the hotel.



### **A hotel committed to urban transition**

In line with Adagio's CSR strategy, this new Adagio Access is implementing plans to reduce its environmental impact, including:

- Energy efficiency: limiting temperatures in common areas, in accordance with government recommendations, and integrating energy-efficient equipment.
- Optimised water management: installing water-saving showerheads and faucets.
- Waste reduction: eliminating single-use plastics.
- Local economy and solidarity: supporting short supply chains by offering local products on the buffets and in the hotel's grocery areas; local solidarity initiatives, notably through charitable collections in partnership with local associations.
- Sustainable mobility: excellent accessibility by public transport.

*'With this second location in the Lille metropolitan area, Adagio is strengthening its presence in the Hauts-de-France region, a region driven by Lille's economic and cultural appeal. It strengthens the hotel offering in this dynamic metropolitan area, with a flexible accommodation solution perfectly suited to trends in urban travel. This development, carried out in partnership with Sergic, illustrates Adagio's ambition to continue expanding its network in major French cities.'*

**Arthur Jaeger, Director of Development & Programs – Adagio**

### **About Adagio**

Adagio is the European leader in aparthotels. Created in France in 2007 as a joint venture between Accor and Pierre & Vacances Center Parcs, the brand now has more than 130 properties representing nearly 14,700 apartments, spread across 70 cities in 16 countries. It is the largest network of aparthotels in Europe.

Combining the flexibility of an apartment with the services of a hotel, Adagio aparthotels offer the ideal solution for medium and long stays, combining comfort, value for money, and quality service for both business and leisure travellers.

Located in the heart of major urban areas, the Adagio brand is available in three complementary ranges: Adagio Original, in the heart of major cities; Adagio Access, in the centre of regional capitals or on the immediate outskirts; and Adagio Premium, luxury aparthotels.

### **UK Press Contacts**

- Polly Martin [polly@mason-williams.com](mailto:polly@mason-williams.com) +44 (0)7879 446494
- Clara Parr [clara@mason-williams.com](mailto:clara@mason-williams.com) +44 (0) 7709 43834