



## Aparthotels Adagio Press Release

### APARTHOTELS ADAGIO TO DOUBLE PORTFOLIO BY 2023!



*(Left to right: Aparthotel Adagio Casablanca and Aparthotel Adagio Access Montpellier Center)*

Aparthotels Adagio, the European leader in aparthotels is planning to double its portfolio by 2023. With a presence in Europe, Latin America, the Middle East and Russia, the brand will have 116 aparthotels by the end of 2019, with more than 13,000 apartments in 13 countries.

In order to strengthen its leading position in the aparthotel sector, the brand aims to have 220 properties worldwide, including 170 in Europe.

There are major expansion plans well underway for 2019, with recent openings in France with **Aparthotel Adagio Access Palaiseau Saclay** and the **Aparthotel Adagio Access Montpellier Centre** having recently welcomed their first guests. There are also new openings planned this summer in Paris near the **Place de la Nation** and another just a few steps from the **Grand Place of Lille**.

The brand has also just opened new properties in **Bremen**, Germany and for the first time the network has extended into North Africa with a new aparthotel in **Casablanca** in Morocco. There are also new openings planned in **Jeddah** in Saudi Arabia and **Leicester** by the end of the year.

**Thomas Lamson, Chief Development & Projects Officer** said:

*"2019 marks a major turning point for Adagio! Beyond the many openings scheduled, we plan to sign more than twenty new contracts worldwide this year."*

*These new signings are regardless of the management mode, whether they're lease, management or franchise.*

*"The dynamism of all teams and the local presence of developers in major markets such as the United Kingdom, Germany or France are essential to quickly meet the needs of our partners."*

Looking to the near future, there are a number of Adagio properties signed and under construction including **Brussels, Kiel, London, Suresnes, Zurich, Glasgow, Dubai, Freiburg, Bucharest** and **Sochi** in Russia to name a few.

[adagio-city.com](http://adagio-city.com)

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## **NOTES TO EDITORS**

### **About Aparthotels Adagio:**

The leading aparthotels network in Europe, Adagio®'s innovative Aparthotel concept is growing its presence across the UK with aparthotels in London, Liverpool, Birmingham and Edinburgh.

Adagio offers comfortable and spacious apartments in urban locations, with fully equipped kitchen and hotels services for extended stays based on attractive tiered pricing from fourth night onwards. Created in partnership with Accorhotels and Pierre & Vacances Center Parcs Group the brand has three product ranges:

- Adagio®, the midscale aparthotels in the heart of Europe's leading cities;
- Adagio® access, economic range, aparthotels located on cities' doorstep.
- Adagio® premium, upscale range in iconic cities

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