



Aparthotels Adagio Press Release

Fun Family Half-Term Getaways with Adagio Aparthotels!



Adagio Aparthotels, the European leader in aparthotels is the perfect solution for families looking for a staycation this February half-term, with properties in some of the UK's top cities including London, Edinburgh, Liverpool and Birmingham.

Adagio is committed to giving families the best possible experience throughout their stay, allowing children to discover new and exciting destinations with their families. The aparthotels are a great option for families as it allows parents to control their budget thanks to the fully equipped kitchens in each room.

The apartments work well for families with children because of their simplicity and completeness, being the perfect option for a family half-term getaway. All feature a kitchen, spacious bedroom, living area with flat screen smart TV. Guests will also have access to a bar, virtual concierge, fitness centre and laundry facilities.

The brand has recently enhanced its offering for families by introducing kids' friendly guides in the UK; the 'Kids Friendly City Notebooks' are for little guests, showcasing only the best Adagio approved activities that the whole family can enjoy. Sections include: *Culture & Entertainment*, *Discovering*, *Sport & Adventure* and *Foodies*.

Located on Edinburgh's famous Royal Mile, [Aparthotels Adagio Edinburgh Royal Mile](#) is the perfect place to stay whilst discovering Edinburgh with 'children eyes'. Nearby tourist destinations and fun family days include Edinburgh Castle, a world-famous visitor attraction; the National Museum of Scotland, where families can explore the diversity of the natural world; Edinburgh Zoo, housing almost 1,000 rare and endangered species (including the UK's only pair of Giant Pandas) and plenty of places to eat and drink as a family.

[Aparthotels Adagio Liverpool](#) is an excellent option for a family trip with lots of great attractions and days out near the aparthotel including; Yellow Sub on The Docks, Liverpool's leading family entertainment centre; Mattel Play, an interactive play zone

featuring character play areas inspired by Bob the Builder, Thomas and Friends and Fireman Sam; Imagine That, Liverpool's fullest, funniest day out; Museum of Liverpool and the World Museum to name a few.

[Aparthotels Adagio London Brentford](#) is new to the Aparthotels Adagio network, the brand's first ever property in London. Aparthotel Adagio Brentford is perfectly placed for guests to take advantage of some of the UK's best attractions such as Kew Gardens, LEGOLAND and Windsor Castle. As well as this, families can enjoy picturesque walks along the Thames in Richmond and exciting family visits to Central London.

Aparthotels Adagio are the European leader in aparthotels, with the innovative aparthotels concept a success across Europe and now rolling out across the UK's premier city-centre destinations.

adagio-city.com

NOTES TO EDITORS

About Aparthotels Adagio:

The leading aparthotels network in Europe, Adagio®'s innovative Aparthotel concept is growing its presence across the UK with aparthotels in London, Liverpool, Birmingham and Edinburgh.

Adagio offers comfortable and spacious apartments in urban locations, with fully equipped kitchen and hotels services for extended stays based on attractive tiered pricing from fourth night onwards. Created in partnership with Accorhotels and Pierre & Vacances Center Parcs Group the brand has three product ranges:

- Adagio®, the midscale aparthotels in the heart of Europe's leading cities;
- Adagio® access, economic range, aparthotels located on cities' doorstep.
- Adagio® premium, upscale range in iconic cities

The network has 105 aparthotels and 11,600 apartments worldwide targeting 150 aparthotels and 15,000 apartments by 2023.

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